

POLICY on the USE of the GPL's SOCIAL MEDIA SITES

PURPOSE:

The Guilderland Public Library ("Library") has established social media sites primarily in order to inform Library users about Library programs, events, and materials, and to encourage dialogue and the exchange of information and knowledge between patrons and Library staff. The Library's social media sites are not intended to be traditional public forums for the general exchange of ideas and viewpoints, but a limited forum for discussing the Library's programs, events, and materials. Postings related to the Library's programs, events, and materials are permitted except as otherwise stated in this policy.

DEFINITIONS:

For purposes of this Policy:

Social media site means any online forum, site, application, or account created and/or maintained by the Library or its agents, which permits users to communicate with other users through postings, including but not limited to: Facebook, X, Instagram, and YouTube.

Posting means any writing, image, video, audio file, multimedia file, or hyperlink, or which is posted, embedded, or linked on a social media site. Postings include comments and other forms of user feedback or interaction with a posting.

AGREEMENT:

By joining, utilizing and/or posting on the Library's social media sites, you agree to comply with this Policy.

POLICY:

Postings are welcome on the Library's social media sites, however, the Library, in its sole discretion, may remove postings that violate this Policy.

The following are not permitted on the Library's social media sites:

- Postings that are not relevant to Library programs, events, and materials;
- Postings containing material that is not protected by the First Amendment, including, but not limited to, copyright violations, obscenity, child pornography, defamatory or libelous comments, incitement to imminent lawlessness, and true threats;
- Postings that violate New York State or federal law; and
- Duplicate postings or hyperlinks from the same individual.

DISCLAIMER:

The Library is not responsible or liable for the content of postings by third parties on any Library social media site, and such postings do not reflect the opinions or positions of the Guilderland Public Library, its employees, or its Board of Trustees.

PRIVACY:

You should have no expectation of privacy in postings on Library social media sites, and by utilizing these sites, you consent to the Library's right to access, monitor, and read any postings on these sites. The Library's social media sites are considered public records under state and federal laws. In accordance with applicable law and regulations, the Library may disclose public records to third-party requestors.

VIOLATIONS:

The Library in its sole discretion reserves the right to remove any postings that violate this Policy, or to terminate accounts or ban and/or block users who have posted in violation of this Policy.

Citations

Adopted: June 14, 2012

Revised: January 12, 2017

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